Result 6.2

Report dissemination activities and implementation consulting

Hanse-Parlament

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1. Project Summary and Introduction

The word region is defined as “an area, especially part of a country or the world having definable characteristics but not always fixed boundaries”[1]. The Baltic Sea region (BSR) is particularly unique. While the Baltic Sea is the pivotal point defining much of the region’s characteristics and challenges, the countries are also extremely different. Geographically, they are divided between Northern, Western and Central/Eastern Europe, historically, they have been shaped by the East-West divide after the second world war. Nevertheless, given their proximity to the Baltic Sea, they have much in common.

The EU has acknowledged this by issuing the very first macro-regional strategy, the EU Baltic Sea Region Strategy in 2009. As most countries boarding the Baltic Sea were by then EU member states, it can well be considered the EU’s inland sea. The challenges, such as saving the sea, i.e. ensuring clear water, rich and healthy wildlife as well as clean and safe shipping, and the opportunities for a prosperous region through cooperation measures to increase innovation, deepen the single market by improving transportation systems, connecting energy markets and fighting trans-border crime together, make the region very distinct from other parts of the world. Therefore, “BSR integration is best understood as the way that European integration has been translated into this region, further deepening and leveraging access to the rest of Europe and the markets that the EU provides”[2]

Over the past 25 years, this region has become a densely integrated, e.g. in the areas of trade, investment, labor mobility, transport and energy infrastructure as well as research collaboration. Furthermore, it demonstrates a broad landscape of robust cross-border organizations and collaborative efforts. Nevertheless, “companies do not look at the Baltic Sea Region as one integrated market in terms of their strategies. For most of them, the region remains a group of individually small markets within the EU, each with its different dynamics, rivals, and often even regulatory rules’”[3].

Keeping this in mind, the lack of comprehensive regional data collection is surprising. Therefore, as part of the Erasmus+ funded project “Promoting permeability through dual bachelor's programs with integrated initial and further vocational training” (BA&VET), an analysis of the region’s demography, economy, and labour as well as education market has been conducted. The majority of the data is taken from the Eurostat database of the European Union. When needed additional sources, such as the OECD database, have been consulted as well.

[1] Oxford Dictionary
[2] Skilling, David (2018). *The Baltic Sea Economies: Progress and Priorities*. Copenhagen: Baltic Development Forum, p.10.
[3] Ibid., p.11

1.1 Project summary

Objectives: What do you want to achieve by implementing the project?

- Increasing permeability between vocational and higher education
- Recruiting universities for tasks of further education in climate and environ-men-tal protection
- Providing excellently qualified entrepreneurs, managers and skilled workers and reducing the shortage of skilled workers to meet the challenges in climate and environmental protection
- Strengthening the productivity of SMEs through innovation support and R&D projects
- Promoting cooperation between SMEs and colleges/universities

Implementation: What activities are you going to implement?

- Analyses economy, education and labour markets and qualification needs
- Creation of solution models for 4 project countries
- Development and implementation of Train the Trainer program
- Development and implementation of 2 dual three-stage Bachelor's degree pro-grams and 2 further trainings in climate and environmental protection
- Implementation of R&D projects in SMEs
- Quality assurance for training measures and project implementation
- Dissemination, transfer of results and implementation consultation

Results: What project results and other outcomes do you expect your project to have?

- Result report of the analyses of the economy, education and labour markets and qualification needs
- Solution models for four project countries
- Complete train-the-trainer program
- Module manuals with all documentation for two dual three-stage Bachelor's pro-grams in climate and environmental protection
- Two further education programs in climate and environmental protection
- R&D projects implemented in SMEs
- Quality manual and results reports
- Manual, result videos and broad regional transfer of results

1.2 Objectives, results and target groups

The main objectives of the project are as follows:

a) Increasing the permeability between vocational education and training and higher education and thus promoting the attractiveness of vocational education and training

b) Strengthening the recruitment of colleges/universities for the important tasks of continuing education in climate and environmental protection

c) Providing highly qualified entrepreneurs, managers and skilled workers who, in addition to good theoretical knowledge, also have practical competences, skills and professional experience in climate and environmental protection and reducing the shortage of skilled workers to cope with the very large tasks in the energy, climate and environmental sector.

d) Attracting entrepreneurs and executives who have all the skills to successfully run a company and perform high-quality tasks in climate and environmental protection

e) Strengthening the productivity and competitiveness of enterprises through knowledge and technology transfer, promotion of innovation and implementation of manageable R&D projects

f) promoting cooperation between SMEs and colleges/universities, strengthening colleges/universities to implement dual courses of study on climate and environmental protection, and promoting entrepreneurship in higher education.

In pursuit of these objectives, the following results will be achieved:

1. Analysis results on the economy, demography, education and labour markets as well as qualification needs in climate and environmental protection

2. Curriculum, Teaching materials, implementation report and evaluation concept and report for teacher training

3. Module handbooks with integrated continuing education, teaching materials, examination regulations, implementation reports as well as evaluation concept and reports for a three-stage dual Bachelor's degree program

- Business Administration and Sustainable Management for SMEs
- Management of Renewable Energy Technology in Buildings

4. Concept for promoting innovation by SMEs and evaluation concept and report

5. Concept for innovation promotion of SMEs and R&D projects carried out for SMEs

6. Concepts and report for the evaluation and quality assurance of qualifications and

R&D subsidies as well as project implementation, transfer of results, implementations and implementation consultations

The primary target groups of the project are:

a) school leavers who wish to combine vocational education and training with a bachelor's degree and thus receive excellent employment and professional career opportunities.

b) students who are qualified in higher education and university and at the same time in a company and who are highly welcome in SMEs as managers and professionals or as independent entrepreneurs.

c) owners, managers and specialists of SMEs who are qualified in continuing vocational training, acquire tailor-made competences and skills for high-quality activities in climate and environmental protection and achieve a recognized continuing vocational qualification.

d) SMEs that attract suitably qualified young entrepreneurs, managers and specialists, receive innovation funding and carry out R&D projects together with colleges/universities.

The project addresses the following secondary target groups (beneficiaries):

a) colleges and universities which, in order to expand their educational opportunities in climate and environmental protection, receive all the documents and materials for two new dual bachelor's degree programs in order to meet the labour market needs and the conditions of SMEs in particular.

b) chambers and other vocational training institutions which attract strong young people to vocational training, receive curricula for continuing vocational training modules for the qualification of SMEs and their staff, and cooperate intensively with colleges/universities in teaching and innovation promotion.

c) teachers, advisers and lecturers from chambers, other VET providers and colleges/universities who are qualified in Train the Trainer programs to provide high-quality further training, to carry out dual study courses in cooperation with companies as well as innovation promotion and R&D projects for SMEs at a high-quality level.

1.3 About the Dissemination

All results of the project were transferred to 70 chambers, SME associations and colleges/universities from 11 countries, which received implementation advice and are involved in the project work as associated partners from the beginning of the project.

At the beginning of the project, the following were developed and agreed in the consortium:

a) A strategic plan for the implementation of the dissemination activities on the project and its results.

b) A form to plan and record all dissemination activities including activities to be carried out, target groups, target numbers, deadlines, etc.

On this basis each partner made an initial planning of the activities. An update of the planning and a recording of the activities already carried out was made by each partner every year. The results achieved and the further plans were intensively discussed and agreed with all partners at the biannual project workshops.

Result 6.2 Report dissemination activities and implementation consulting includes:

- The strategic plan for the implementation of the dissemination activities.
- Measures and results of dissemination activities and implementation consulting.
- Measures of further dissemination activities of all project partners.

2. Dissemination Strategy

2.1 Dissemination objectives

The dissemination strategy intends to ensure the effective communication and promotion of the project's goals, achievements, and results to the relevant stakeholders. The goal is to increase awareness and understanding of the project, as well as its impact and benefits on regional, national and EU-level. Moreover, the aim is to engage stakeholders in the project's activities and results, and to ensure that the project's achievements are sustained after the end of the funding period. Tailored dissemination measures are designed to disseminate the project activities and results to different target groups.

The concrete dissemination goals are to:

- **Promote** the ongoing trainings
- **Inform** about the results that will be publicly available
- **Engage** the different target groups to join trainings or to receive input and feedback
- **Make sustainable** all outputs and results also beyond the project lifetime

Overall, the dissemination strategy intends to maximize the impact and reach of the project and its results, both during and after the funding period.

PP1 Hanse Parlament will carry out the leadership for WP6 Dissemination, Implementation Consulting & Securing Permanent Continuation with the Results. All project partners will contribute with dissemination activities to the different stakeholders in their network.

2.2 Dissemination target groups

The BA&VET dissemination strategy plan targets a range of different stakeholders in order to effectively communicate the project's goals and achievements. The following are some of the key target groups that should be considered:

1. **Students** in VET education, entering VET education and higher education students: These groups are the primary target of the project as they are the direct beneficiaries of the project. The project's results and achievements should be communicated to them through various means such as website, brochures, reports, and articles, etc.
2. **SMEs** (e.g. members of chambers): The project's results and achievements should be communicated to SMEs as they are the primary target of the project. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
3. **SME managers and employees**: The project's results and achievements should be communicated to SME managers and employees as they are the primary target of the project. This can be done by using existing networks, such

as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.

4. **Associated partners** (70 partners from 13 countries): The project's results and achievements should be communicated to the project's associated partners as they are the primary target of the project. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
5. **Teachers** of VET and higher education institutions: These groups are important stakeholders as they are responsible for delivering vocational education and training and will benefit from the project's results.
6. **Vocational schools and Universities**: These groups are important stakeholders as they are responsible for delivering vocational education and training and higher education and will benefit from the project's results.
7. **National authorities**: The project's results and achievements should be communicated to national authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
8. **Regional authorities**: The project's results and achievements should be communicated to regional authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
9. **Local authorities**: The project's results and achievements should be communicated to local authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
10. **General public**: The project's results and achievements should be communicated to the general public. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
11. **NGO's**: The project's results and achievements should be communicated to NGO's. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.

It's important to note that the list above is not exhaustive and other stakeholders may be added depending on the specific context of the project activities and outputs. The level of dissemination spans from local, to regional, national, international and European.

2.3 Activities and outputs to disseminate

The following table summarises the main activities and results to be disseminated to the identified target groups during the project lifetime:

WP1 Management, Workshops & Conferences	• Quality manual ready • Report on the results of all evaluations and quality assurance
WP2 Basics & Train the Trainer	• Report on results of analyses of the economy, demography, education and labour markets • Report on the results of analyses of skills needs in the green economy • Report on results on national and legal conditions in the partner countries and alternative solution models • Concept, curriculum and teaching materials for a Train the Trainer program • Qualification of teachers, counsellors and university lecturers of all project partners
WP3 Sustainable Management	• Solution concepts for the integration of vocational training or in combination with dual study courses • Concept, curricula and module handbook for three-cycle dual study program "Business Administration & Sustainable Management of SMEs" • Implementation and evaluation course "Business Administration & Sustainable Management" and qualified students • Concept, curricula and teaching materials further Training program "Sustainable Management" • Examination regulations „Sustainable Management" • Evaluation concept and reports training program "Sustainable Management" and prospects of further implementing
WP4 Energy & Climate Protection	• Concept, curricula and module handbook for three-cycle dual study program "Engineering in Management of Renewable Energy Technology in Buildings" • Evaluation, reports and qualified students of the degree program "Engineering in Management of Renewable Energy Technology in Buildings" • Examination regulations "Energy Service Manager/Energy Consultant" • Concept, curricula and teaching materials further training program "Energy Service Manager/Energy Consultant" • Evaluation concept and reports training program “Energy Service Manager/Energy Consultant” and prospects of further implementing
WP5 Innovation promotion & R&D projects	• A coordinated approach to promoting innovation by SMEs

	• Evaluation concept and report for innovation support and R&D projects carried out in SMEs
WP6 Dissemination, Implementation Consulting & Securing Permanent Continuation	• Manual with all results • Results Videos • Report dissemination activities and implementation consulting • Binding action plan with financing plan for the continuation of activities after the end of the project

2.4 Communication material and channels of dissemination

For the successful dissemination of the project activities and outputs to the different target groups, all project partners will use a variety of channels and tools, both online and offline. It's important to consider that not all the channels and tools will be effective for all the target groups, some will be more effective with one group than others, so it's important to adapt the dissemination strategy accordingly.

Communication material

In the beginning of the project, a set of communication material has been developed to be used by all partners for dissemination purposes.

1. **Project Logo**
2. **Template for project deliverables**
3. **Website**
4. **Project Summary**
5. **Activity Plan**

More material will be developed throughout the project. All communication materials are in English. However, it is crucial for the visibility and impact of the project, that each partner also communicates and dissemination in their national language.

Online dissemination

1. **Project website:** https://ba-vet.eu/ is the official project website that provides information about the project, including its objectives, activities, and results, serves as a primary channel for disseminating information. Moreover, all partners are encouraged to use their own websites as a dissemination channel for the BA&VET project.
2. **Social media:** Social media platforms such as Facebook, Twitter, and LinkedIn are used to share project updates, news, and success stories to increase the visibility of the project and engage with stakeholders. All partners are encouraged to use their own social media accounts as a dissemination channel for the BA&VET project
3. **E-mails and E-Newsletters**: Regular newsletters and e-mails sent to stakeholders, including associated partners, national and regional authorities, SMEs, and teachers, to keep them informed about the project's progress and results.

4. **Online events:** Online events such as online trainings and webinars have become very popular in the course of the project lifetime and present a comparatively inexpensive and easy possibility to present the project's results and engage with stakeholders. This can be targeted at specific target groups, such as SMEs, teachers, and students.
5. **Reports and publications**: Publication of reports, papers and press releases to disseminate information about the project and its results.
6. **Erasmus+ Project Results Platform:** All project results will be published on the Erasmus+ Project Results Platform.

Offline dissemination

1. **Internal and third-party events:** Organizing events such as trainings, workshops, seminars, conferences, fairs and internal/external meetings to present the project's results and engage with stakeholders. This can be targeted at specific target groups, such as SMEs, teachers, and students.
2. **Networks:** Leverage existing networks, such as vocational education and training organizations, SME associations, chambers of commerce and crafts to disseminate information about the project and engage with stakeholders.
3. **Printed publication** in traditional press such as paper, magazine, newsletter.
4. **Consultations** and transfer of project outputs with associated partners and external stakeholders.
5. **Publication of book** with all project results.
6. **Press release and conference:** Hold a press conference about project activities, objectives and results.

2.5 Expected impact and indicators

The expected impact of the described dissemination strategy comprises:

1. Increased awareness and understanding of the project, its objectives, and results among stakeholders, including vocational education and training (VET) students and teachers, SMEs and SME associations, national and regional authorities, and the general public.
2. Engaged stakeholders in the project's activities and results, for example, through workshops, seminars, and conferences.
3. Improved quality of vocational education and training, resulting in better-trained graduates and more successful SMEs.
4. Fostered collaboration and networking among stakeholders, including VET students, SMEs, national and regional authorities, and associated partners.

It's important to note that, to be effective, the indicators should be realistic, measurable, and representative of the impact of the dissemination strategy, and should be used to continuously monitor and evaluate the dissemination activities to ensure that they are reaching the target groups and achieving the desired impact.

2.6 Monitoring

A dissemination plan template for planned as well as achieved dissemination activities has been created to monitor each partner's achievements.

Dissemination activities in the project "BA&VET" for the partner: …	
Period: 01/12/2022-30/11/2025	**First Partner Report to Lead Partner 31.03.2023**

Project Partner	Activity	Short description (e.g. organiser and topic of the event, title of the presentation, web-addresses etc.)	Date(s)/ Duration/ Frequency	Target group	Place	Number of organisations/ persons reached	Kind of documents available
Presentation on third parties events **(each partner at least 2 presentations)**							
Project related information on websites, in newsletters, press releases **(as far as possible each partner at least 3 times)**							
Publications in partner journals, books, printed newsletter, etc. **(each partner 3 publications)**							
Introduction of project results in policies, administrations, stakeholders ect.							
Disseminations to national and international umbrella organizations from business associations and educational institutions							
Other activities							

The dissemination plan is updated by each partner on a regular basis and is sent to the lead partner PP1 Hanse Parlament for monitoring at three points in the project lifetime:

1st planning	Update	Final report
31.03.2023	30.11.2024	30.11.2025

3. Measures and results of dissemination activities

3.1 Result transfer and implementation consulting

Transfer target groups "Chambers of commerce, other SME promoters and other VET institutions

Chambers of commerce operating at regional and national level were a main target groups for dissemination activities. This is because they represent the interests of SMEs, bring in their needs, organize vocational education and training and take on the outstanding task of informing, qualifying and advising SMEs and supporting and promoting the implementation of the vocational training programmes developed, tested and evaluated.

The project involved

a) two chambers and SME associations as project partners.

b) 50 chambers of commerce and crafts and other SME funding institutions from 11 countries as associated partners. They were involved in the work from the beginning of the project, received all information and their suggestions, wishes and conditions were continuously fed into the project work.

Chambers and other SME funding institutions from regions in other countries were also approached and informed through further dissemination (see chapter 2) activities.

Transfer target groups "Colleges and Universities”

Another very important target group - also at regional level - were universities and colleges. They were instrumental in developing the curricula for the train-the-trainer programs, for two dual Bachelor programs and two further education programs. In the future, they will conduct the Train the Trainer program on an ongoing basis, so that the chambers will always have well-qualified teachers and advisors for the implementation and use of the project results. In addition, the colleges/universities will also implement the two new three-stage dual bachelor's degree programmes developed as part of the project.

Colleges/universities were also important target groups because they support the chambers in the implementation of the further training and counselling programs by using their own lecturers and counsellors.

The project involved:

a) as project partners four colleges/university.

b) 20 colleges and universities from 10 countries as associated partners. They were involved in the work from the beginning of the project, received all information and their suggestions, wishes and conditions were continuously fed into the project work.

Transfers and Implementations

The 70 associated partners (chambers, other SME promoters, colleges and universities) were informed intensively by PP1 HP as transfer recipients and implementation

partners in writing and online as part of their daily business, as well as in person at conferences, members' meetings, etc.; their suggestions were continuously fed into the project work. They were involved in the development work, so that it was not necessary to transfer third-party products, but customized programs that they had developed themselves.

To support and secure the development, transfer and implementation work, representatives of the transfer recipients took part in workshops. The developed products were practically tested, evaluated, improved and finalized. The subsequent dissemination to all project and associated partners took place through different channels:

a) All concepts, tools, curricula, instructions for implementation etc. were made available in written and electronic form.

b) Lecturers from project and associated partners were invited as observers to the trials so that they could gain experience for their own implementations.

c) During the project period, the following events were held with the project and associated partners in Budapest in June 2023, in Riga in September 2024 and in Gdansk in September 2025.

- three conferences to present and discuss the project and its results. These conferences were attended by a total of 284 people.

- three half-day workshops to monitor the transfers carried out and, in particular, to advise on and plan implementations. These workshops were attended by a total of 131people.

- Project and associated partners received 2024 and 2025 individual implementation consultations as needed.

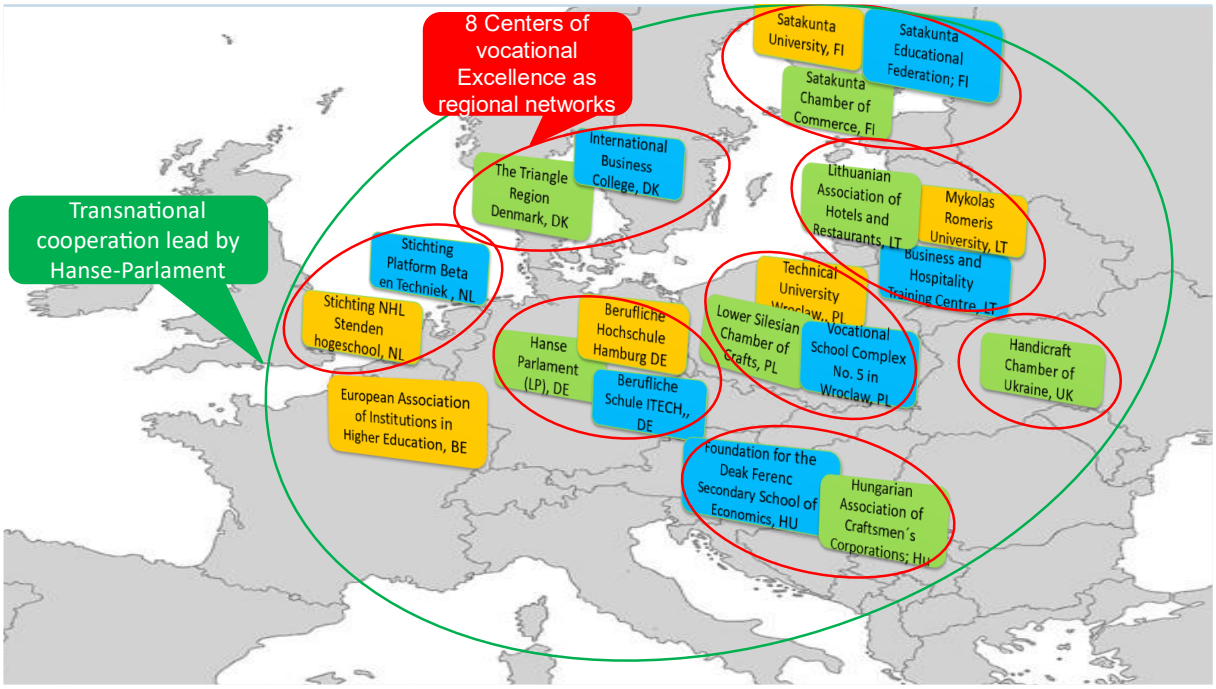
The aim of the project was to ensure that as many of the project and associated partners as possible use the study programs and training measures on a permanent basis and thus achieve very high participant numbers in the medium term. To ensure this, PP1 HP will continue to provide individual advice and support for implementation after the end of the project.

Over 500,000 SMEs are members of the chambers that participated as project and associated partners. As part of their day-to-day business, the chambers continuously approached their member companies and provided comprehensive information. In addition, the chambers continue to run the further educational programmes to promote and qualify their member SMEs. In addition, the chambers support colleges/universities in implementing dual study programmes, promoting innovation and carrying out R&D projects with and for SMEs.

In addition to the transfer and implementation of the project results, extensive dissemination activities were carried out according to the project proposal. Finally, eight result videos were produced and published and a large bundle of measures for the further dissemination of the project and its results were implemented. These activities are listed below with their results.

3.2 Further development and utilisation of project results by eight COVE

As part of the project 'Regional and International Education Partnerships for Workplace Innovation in SMEs' (WIN4SMEs), eight Centres of Vocational Excellence (COVE) will be established between 2024 and 2028. These will be jointly operated by chambers, vocational schools and colleges/universities and will develop and implement vocational training and further education as well as higher education (EQF Levels 3–7).



This was a stroke of luck for the BA&VET project, which developed an intensive cooperation with the eight COVEs. They took part in consultation conferences and workshops, received all the results of the BA&VET project and comprehensive implementation advice. The eight COVEs intend to permanently implement the two dual study programmes developed in the BA&VET project as well as the two continuing education programmes. The implementation of the continuing education programmes already began during the project period.

In addition, the eight COVEs are dedicated to further developing the BA&VET results. For example, the very large number of hours required for the continuing education programmes is a problem, as SMEs always suffer from a severe lack of time and participants are often unwilling to invest several hundred hours in continuing education. For this reason, two COVEs have developed a concept based on microcredit qualification certificates (CAS) for the continuing education programme 'Commercial Specialist in Sustainable Management', which comprises over 700 teaching hours. This concept is currently being tested by all eight COVEs.

The eight COVEs are also involved in new developments. For example, a dual Bachelor's degree programme in 'Human Resources and Business Administration' has been newly developed and is currently being tested by individual COVEs. Another COVE is

currently developing a trial Bachelor's degree programme with integrated vocational training and further training in workplace innovation.

3.3 Measures and results of further dissemination

The activities carried out and the results achieved are briefly summarised below. The dissemination activities carried out by all partners and the results achieved are summarised in Chapter “Measures of further dissemination activities of all project partners”.

Dissemination planning

The project proposal envisaged the implementation of the following further dissemination measures:

a) All results, materials, etc. will be posted on publicly accessible internet platforms and on the websites of the project partners.

b) At least four press conferences and at least six press releases will provide intensive information on project results and their use.

c) Ongoing information by all project and associated partners on their own platforms and in member magazines.

d) Project and associated partners bring project results into political decision-making processes as part of their day-to-day business and support work-based learning in particular.

e) At least 18 events organised by third parties, project results, possibilities of use etc. are presented in person in different countries.

f) As an international organisation, PP1 is involved in numerous political bodies and will inform them about project goals and results in order to further promote their inclusion in political decision-making processes.

To realise these activities, a communication and dissemination plan was developed and agreed with each project partner at the beginning of the project, including activities to be carried out, target groups, target numbers, deadlines, etc. These plans were actualised with the actual results achieved and the plannings were updated as of

- 31 March 2023,
- 30 November 2024 and
- the end of the project on 30 November 2025.

The results achieved and the further plans were intensively discussed and agreed with all partners at the biannual project workshops.

The results achieved in the further dissemination measures far exceed the plans of the project application. They are documented in chapter "Measures of further dissemination activities of all project partners" and are briefly summarised below.

Presentation on third party's events

Planning application: At least 18 third-party events, project results, possibilities of use, etc. are presented in person in different countries.

Realizations: At a total of 49 events, the project and its results were personally presented, advised and implementations planned. Thus, a very large number of target groups of the project, future users of the project results as well as stakeholders could be addressed on a broad international basis. More than 3,000 people were addressed and informed.

Information on websites, in social media, newsletters, press releases

Planning application: All results, materials, etc. will be posted on a project website and on three publicly accessible platforms as well as on all partner portals and disseminated via social media.

Realizations: In addition to the project website, all partner websites as well as websites of associated and cooperation partners continuously reported on the project and published results. All partners made intensive use of social media (Facebook, Linkedin, You Tube, etc.). In addition, some partners realised direct e-mail campaigns with a very high number of addresses. In total, more than 40,000 people were reached. Compared to the planning, twice the number of press releases were issued, and press conferences and talks were held, so that extensive publications in the general and trade press were achieved.

Publications in partner journals, books, printed newsletter

Planning Application: At least four press conferences and at least six press releases provide intensive information about project results and their use. In addition, all partners provide information on an ongoing basis in their own publications.

Realization: Compared to the planning, twice the number of press releases were issued, and press conferences and talks were held, so that extensive publications in the general and specialised press were achieved. A larger number of newsletters were issued and project contributions for third-party newsletters were written and published. Articles on project results were written and published in trade journals, magazines and other media. Partners have produced and distributed flyers and brochures. different publications were produced and published. Some partners have participated in radio and television broadcasts and have achieved wide dissemination of the project.

Introduction of project results in policies, administrations, stakeholders ect.

Planning application: Project partners introduce project results into political decision-making processes as part of their day-to-day business, as well as ongoing introduction of results into official bodies, in particular of politics and administrations.

Realizations: Chambers and associations and also other partners have intensively used their official membership in political and administrative bodies at regional, national and international level to introduce project results into consultation and decision-making processes, to comprehensively inform stakeholders from politics and administration and to achieve promotion and dissemination. Different institutions were involved and more than 500 stakeholders were addressed. With a total of 415 policies, administrations and stakeholders, three international conferences and three workshops were held.

Disseminations to national and international umbrella organizations

Planning application: All project partners will contribute the project and its results intensively to national and international umbrella organisations, making extensive use of their memberships in such organisations and their international collaborations.

Realizations: All partners have comprehensively informed their national and international umbrella organisations, transferred project results and achieved strong dissemination. Different institutions were involved, and and a large number of stakeholders were addressed.

Other activities

Planning in the application: None

Realizations: Individual partners have carried out additional specific dissemination activities, for example:

- Specific information and dissemination activities for key stakeholders.
- Holding online conferences and transnational video conferences to disseminate project results.
- Conducting meetings with owners and managers of SMEs.
- Intensive use of personal and business contacts for dissemination purposes.
- Creation of various videos provided and used for dissemination activities of all partners
- International cooperation activities of universities

The tables below the activities of further dissemination with their results for all project partners.

Result Videos

In addition to the planning of the project application, nine results video was produced by each partner, namely:

- Video A Overview BA&VET project & Results – PP1 Hanse-Parlament
- Video B “Analysis Results & Train the Trainer Program” – PP1 Hanse-Parlament
- Video C “Study program Business Administration & Sustainable Management of SMEs” – PP7 Berufliche Hochschule Hamburg

- Video D “Experience with the study programme Business Administration & Sustainable Management of SMEs and with innovation support for SMEs” – PP4 Gdansk Tech
- Video E “Training program Sustainable Management and implementation experience” – PP6 Pomeranian Chamber of Handicrafts for SMEs
- Video F “Study program Management of Renewable Building Energy Technology” – PP2 Satakunta University
- Video G “Experience with the study program Management of Renewable Building Energy Technology and with innovation support for SMEs” – PP3 Tallinn University of Technology
- Video H “Training program Energy Consultant implementation experience” – PP5 Estonian Chamber of Commerce and Industry

The videos were published on the YouTube Chanel of the lead partner Hanse-Parlament, on the project website and on the websites of the project partners. The result videos could of course only be created towards the end of the project. However, they have already proven to be a very effective information and dissemination tool. They are also used by the project and associated partners to provide information about the project as a whole and in particular about individual educational programs, to address target groups and to win participant.

3.4 Conclusions

All activities planned in the project proposal for the further dissemination of the project and its results were realised. The target figures of the project proposal were exceeded to a very large extent. 70 chambers, other vocational training institutions and colleges/universities from 11 countries were involved in the project work as associated partners and received all project results as well as comprehensive implementation advice. With the permanent implementation of the project results, over 500,000 SMEs that are members of the participating chambers will be reached in the medium term. All project results will also be used on a permanent basis and further developed in line with requirements by eight Centres of Vocational Excellence, with which the BA&VET project has established intensive cooperation that will continue after the end of the project.

In addition to the transfers and implementations, outstanding results were achieved in further dissemination through the great commitment of all project partners in all partner and other EU countries.

In addition to the planning of the project proposal, eight result videos were produced and published on the websites of the project and the partners as well as on the YouTube channel of the lead partner. They contribute decisively to the outstanding success of the dissemination of the results of the BA&VET project.

In addition, special dissemination measures were developed and in connection with the testing and implementation of Bachelor and training programmes, which represent an optimal complement to the qualifications and at the same time led to a strong dissemination of the project results, in particular also strongly promote the feeding of the results into decision-making processes of politics and administration. Some of these dissemination measures have led to follow-up activities that will be realised after the end of the project.

Just like the transfers and implementation consultations (see Chapter “Result transfer and implementation consulting”), the activities of further dissemination will also be continued after the end of the project.

4. Measures of further dissemination activities of all project partners

The following tables summarize the further dissemination activities with their results for all project partners.

Dissemination activities in the project "BA&VET"
Period: 01/03/2022-28/02/2025

Project Partner	Activity	Short description (e. g. organiser and topic of the event, title of the presentation, web-addresses etc.)	Date(s)/ Duration/ Frequency	Target group	Place	Number of organisations/persons reached	Kind of documents available
Presentation on third parties events							
PP1 HP	Beratungen in Georgien	Beratungen und Möglichkeiten der Implementierung von Ergebnissen in Georgien	28.11. - 02.12.2022	Stakeholder	Tiflis	90	
PP1 HP	2 Workshops	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	19. & 20.01.2023	Kammern & Unis	Tallinn	28	Teilnehmerlisten
PP1 HP	Team-Meeting PP1 HP	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	26.01.2023	Wissenschaftler	Hamburg	8	

PP1 HP	Mittelstandsoffensive	Präsentation des Projektes und vorliegender Ergebnisse	10.02.2023	KMU-Berater	online	65	
PP1 HP	Workshop	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	16. & 17.03.2023	Kammern & Unis	Wroclaw	15	Teilnehmerliste
PP1 HP	Internationales Projekttreffen	Kurze Präsentation des Projektes	27.03.2023	Wissenschaftler	Hamburg	120	
PP1 HP	Workshop	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	10. & 11.05.2023	Kammern & Unis	Barcelona	28	Teilnehmerliste
PP1 HP	2 Workshops & 1 Konferenz	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	15. & 16.06.2023	Kammern & Unis	Budapest	85	Teilnehmerlisten
PP1 HP	Online-Meeting	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	03.07.23	Wissenschaftler	online	5	
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	22.08.23	Wissenschaftler	Hamburg	7	

PP1 HP	Fachtagung	Präsentation des Projektes und vorliegender Ergebnis CraftLAP Schwerin	06.09.23	Kammern & Unis	Schwerin	92	
PP1 HP	BA&VET Seminar	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	11.-13.10.2023	Wissenschaftler	Hamburg	15	Teilnehmerlisten
PP1 HP	Vorstandsitzung	Präsentation des Projektes Lewien Stiftung	16.10.23	Unternehmer	Hamburg	6	
PP1 HP	OM Strategiekreis	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	09.11.23	KMU-Berater	Bonn	34	
PP1 HP	Beratungen in Georgien	Beratungen und Möglichkeiten der Implementierung von Ergebnissen in Georgien	27.11. - 01.12.2023	Stakeholder	Tiflis	72	
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	09.01.24	Wissenschaftler	Hamburg	8	
PP1 HP	Workshop	Präsentation des Projektes und vorliegender Ergebnisse in HWK Hamburg	18.01.24	KMU-Berater	Hamburg	12	

PP1 HP	Workshop	Präsentation Projekt und Ergebnisse sowie Beratungen BdH Hamburg	22.01.24	Unternehmer	Hamburg	27	
PP1 HP	Amtsköst	Präsentation Projekt und Ergebnisse sowie Beratungen	05.04.24	Verschiedene	Hamburg	102	
PP1 HP	Mitgliederversammlung IPOSZ	Präsentation Projekt und Ergebnisse sowie Beratungen	22.&23.05.2024	Unternehmer und KMU-Berater	Budapest	123	
PP1 HP	Studienaufenthalt Georgier	Präsentation des Projektes und ausführliche Beratungen	10. - 13.05.2024	Stakeholder	Hamburg	14	Teilnehmerlisten
PP1 HP	Jahrestagung	Präsentation des Projektes und ausführliche Beratungen INITIATIVE	11. - 13.10.2024	Verschiedene	Ingolstadt	112	
PP1 HP	Projektworkshop WIN4SMEs	Präsentation des Projektes und ausführliche Beratungen	23. - 24.10.2024	Wissenschaftler	Vilnius	32	Teilnehmerlisten
PP1 HP	WIFI Graz	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	09.12.2024	Wissenschaftler	Graz	12	
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	10.12.2024	Wissenschaftler	Hamburg	8	

PP1 HP	Handwerkskammer Hamburg	Präsentation des Projektes und vorliegender Ergebnisse	20.12.2025	Unternehmer und Stakeholder	Hamburg	185	Präsentation
PP1 HP	Pro Green Abschluss-Konferenz	Präsentation des Projektes und vorliegender Ergebnisse sowie kurze Beratungen	22.01.2025	Wissenschaftler, Unternehmer, Lehrkräfte	Vilnius	84	
PP1 HP	Zentrum für Energie-. Wasser- und Umwelttechnik	Präsentation des Projektes und vorliegender Ergebnisse sowie Beratungen	04.03.2025	Wissenschaftler, Unternehmer, Lehrkräfte, Stakeholder	Hamburg	154	
PP1 HP	Prognos AG	Präsentation des Projektes und vorliegender Ergebnisse sowie Beratungen	06.03.2025	Berater, Stakeholder	Berlin	27	Einladung
PP1 HP	Deutsche Energieagentur	Präsentation des Projektes und vorliegender Ergebnisse sowie Beratungen und Implementierungskonzepte	31.03,2025	Wissenschaftler, Lehrkräfte, Stakeholder	Berlin	56	Schriftliches Programm
PP1 HP	Workshop mit Lehrkräften aus Slowenien	Präsentation des Projektes und vorliegender Ergebnisse sowie Beratungen und Transfers	09.04.2025	Lehrkräfte	Hamburg	25	Schriftliches Programm
PP1 HP	Studiengesellschaft Handwerk	Präsentation des Projektes und vorliegender Ergebnisse sowie Beratungen und Transfers	09.05.2025	Lehrkräfte, Berater, Stakeholder	Dresden	76	

PP2 SAMK	Presentation in the national research days of the Universities of Applied Sciences and Vocational Education Institutes 2.-3.11.2023	Dr Kari Lilja held a presentation on energy, energy efficiency and sustainable development goals in construction industry.	3.11.2023	Teachers at vocational education institutes in Finland	SAMK Campus Pori	n/a, >20	3 Lilja Kari.pdf
PP2 SAMK	Poster on the wall of the conference “Sustainable and developing Satakunta”. Conference presented the results of projects of Built environment –team, including BA&VET.	Built Environment team is a department of the Faculty of Technology of SAMK.	22.11.2024	Students and professionals in construction at the region Satakunta	SAMK Campus Pori	48	
PP2 SAMK	Poster presenting the project BA&VET and its results in the conference “Asuinkerrostalojen energiatehokkuuden parantaminen (Improving the energy efficiency of block of flats)” at SAMK-Campus Pori.	The facilitator of the conference was SWECO Finland Ltd,	11.4.2025	Students and professionals in construction and property management at the region Satakunta	Samk Campus Pori	n/a	
PP3 TUT (TalTech)	Meeting with construction enterprises	TUT Tartu College. Structured oral discussion on collaboration possibilities with construction enterprises. Written feedback	2025 October/4 hours. /once	Structural design and construction specialists	Tartu, Estonia	About 10 Estonian design and construction enterprises/written feedback from	E-mail. Summary of meeting questions, comments and suggestions in

						3 enterprises / 17 persons, oral discussion	points in Excel in OneDrive
PP3 TUT (TalTech)	Posts in social media	Posts of BA&VET project activities in Facebook, Instagram, LinkedIn	Oct. 2023-Oct. 2025/once	General public, interested persons towards project	Social media platforms online	From 50 to 500 accounts reached in different social media platforms	Instagram: 540 accounts reached during 90 days. LinkedIn: from ca. 100/43 to 500/330 impressions/members reached.
PP4 Gdansk Tech	Presentation on the department' seminar	Short project activities presentation	26-10-2023	Participants of the seminars	FM&E	15	Oral presentation
PP4 Gdansk Tech	Presentation on the department' seminar	Short project activities presentation	14-11-2024	Participants of the seminars	FM&E	17	Oral presentation
PP4 Gdansk Tech	Presentation on the department' seminar	Short project activities presentation	5-06-2025	Participants of the seminars	FM&E	17	Oral presentation
PP5 ECCI	Project introduction at Estonian Unemployment Fund's Career Fair special session	Estonian Unemployment Fund's Career Fair special session about ECCI's services&projects gives an opportunity to talk about the	April 2023	Job seekers	Online event	Approx 20	

		project among the target group of job seekres. The audience, which we usually cannot tackle.					
PP5 ECCI	Project introduction at Estonian Unemployment Fund's Career Fair special session	Estonian Unemployment Fund's Career Fair special session about ECCI's services&projects gives an opportunity to talk about the project among the target group of job seekres. The audience, which we usually cannot tackle.	April 2024	Job seekers	Online event	Approx 30	
PP6 PCH	Presentation	Presentation during the Polish-German-French exchange of young craftsmen	27.03.2023	Young craftsmen from France and Germany	Pomeranian Chamber of Handcrafts	20	Presentation
PP6 PCH	Presentation	Presentation during the business club	17.07.2024	Mainly SME entrepreneurs	Pomeranian Chamber of Handcrafts	20	Presentation
PP6 PCH	Presentation	Presentation during the General Meeting of Representatives of Members of the Pomeranian Chamber of Handcrafts	10.06.2024	General Meeting of Representatives of Members of the Pomeranian Chamber of Handcrafts	Pomeranian Chamber of Handcrafts	50	Presentation

PP6 PCH	Presentation	Presentation during the project partners	04.09.2024	Project partners	The University of Latvia, Riga	15	Presentation
PP7 BHH	Presentation	Workshop SYNA IT Conference on green IT for sustainable future, Hamburg, DE	14.05.2024	VET providers and their teaching personnel	Hamburg	45	
PP7 BHH	Presentation	Annual conference of the BHH cooperation companies 2024	29.05.2024	VET providers and their teaching personnel	Hamburg	100	
PP7 BHH	Presentation	Conference on impressions on the relevance of sustainability in the study program, Hamburg, DE	12.06.2024	VET providers and their teaching personnel	Hamburg	30	
PP7 BHH	Presentation	First Semester Welcome Event 2024, including presentation of research activities in the project, Hamburg, DE	30.08.2024	Pupils, school leavers and students (15 years and older)	Hamburg	70	
PP7 BHH	Presentation	Annual conference of the BHH cooperation companies 2025	24.06.2025	VET providers and their teaching personnel	Hamburg	100	
PP7 BHH	Presentation	First Semester Welcome Event 2025, including presentation of research	05.09.2025	Pupils, school leavers and students (15	Hamburg	70	

		activities in the project, Hamburg, DE		years and older)			
Project related information on websites, in newsletters, press releases							
PP1 HP	Post on Linkedin	BA&VET Project Workshop	10/12/2022	Linkedin Audience		274	2_Linkedin screenshot
PP1 HP	Post on Facebook	BA&VET Project Workshop	9/12/2022	Facebook audience	https://www.facebook.com/HanseParliament/photos/pcb.5791320760933776/579131171093468 1/	983	3_Facebook post
PP1 HP	Projekt-Website	Erstellung und laufende Aktualisierung Projekt-Website	30.12.2022	Projekt- und assoziierte Partner, interessierte Öffentlichkeit			www.ba-vet.eu
PP1 HP	Project Result Platform	Veröffentlichung aller Projektergebnisse einschließlich Kurzfassungen	30.11.2025	interessierte Öffentlichkeit			
PP2 SAMK	Project presentation in the project pages of SAMK	SAMK has an open database in which every project is presented	continuously	Public	https://www.samk.fi/en/research-and-cooperation/international-projects-and-	n/a	BA&VET.pdf

					part-ners/?RepoPro-ject=6111_301_090_00		
PP2 SAMK	Electronic “Poster” to be shown in SAMKs elec-tronic poster wall	Electronic poster wall will replace the physic poster wall	Continuously	Public	An example on how it works is seen here: https://osaavay-ritys.samk.fi/kay nnissa-olevat-hankkeet/	n/a	BA&VET2.pdf
PP2 SAMK	Press release “Project BA&VET is in final”		release date 19.10.2025	Public	https://osaavay-ritys.samk.fi/wp-content/uplo-ads/2025/10/pres ss-re-lease_BAVET-1.pdf	n/a	press-release_BAVET.pdf
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”:Can we have Christmas peace?	18.12.23	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”:Happy new year	15.01.24	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: ”He wants a proper orientation…”	04.02.24	All of the above	n/a	International	

PP2 SAMK	Offline other	Poster to the poster wall of SAMK	18.04.24	All of the above	n/a	Regional	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: CoVE – Sup-port for high-quality voca-tional education	19.04.24	All of the above	n/a	International	
PP2 SAMK	Offline other	Dr Sandelin presented the project WIN4SMEs to Dr Nathalie Boudeau (Supmi-crotech-ENSMM), France	22.05.24	Higher educa-tional schools, universities and their teaching per-sonnel	1	International	
PP2 SAMK	Offline other	Dr Sandelin and Dr Lilja presented the project WIN4SMEs in the meeting of the Resource Wisdom Team	27.05.24	Higher educa-tional schools, universities and their teaching per-sonnel	20	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: ” You have to know how to give feedback, but also how to receive it”	17.06.24	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: ” 2024-Brain activity – on vacation?”	19.08.24	All of the above	n/a	International	

PP2 SAMK	Offline other	Dr Sandelin presented the project to Dr Fideline Tchuenbou-Magaia, MBiochem, MRes, AMIChemE, PhD, PGCert, SFHEA, NEBOSH HSE Cert Process Safety Management, Reader in Green Technology, Chemical Engineering, Year 3 Chair, Faculty of Science and Engineering, University of Wolverhampton, Wulfruna Street, Wolverhampton, WV1 1LY, United Kingdom.	29.08.24	Higher educational schools, universities and their teaching personnel	1	National	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavayritys.samk.fi”: ” Ingenjör behöver inte svenska bara om hen ingen gör…” - Text is in Swedish due to its topic.	28.10.24	All of the above	n/a	Regional	
PP2 SAMK	Offline other	Dr Sandelin and Dr Lilja presented briefly the project to Ms. Kariniemi, the new supervisor of the project assistants.	17.10.24	Other	1	Regional	
PP2 SAMK	Offline Folders, flyers, poster presentation	Poster in the wall of conference "Sustainable and	22.11.24	SMEs and employees	48	Regional	

		developing construction in Satakunta"					
PP2 SAMK	Offline other	Press conference "CoVE Finland starts"	05.12.24	All of the above	11	Regional	
PP2 SAMK	Offline other	Press release	05.12.24	All of the above	Unknown	Regional	
PP2 SAMK	Offline Folders, flyers, poster presentation	Continuously scrolling posters to SAMKs new digital posterwall.	10.12.24	Other	unknown	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "Can we address correct?"	11.12.24	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "Threats and opportunities"	19.12.24	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "I almost lost my morning porridge"	23.01.25	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "A village for families with children and seniors – the illusion of the marketing text"	17.02.25	All of the above	n/a	Regional	
PP2 SAMK	Offline other	Brief oral presentation of Win4SMEs and its status in the Meeting of the	28.04.25	Members of the Resource wisdom	>20	Regional	

		Resource wisdom research group of SAMK		research group of SAMK			
PP2 SAMK	Offline Folders, flyers, poster presentation	Poster presenting the project WIN4SMEs and its results in the conference “Asuinkerrostalojen energiatehokkuuden parantaminen (Improving the energy efficiency of block of flats)” at SAMK-Campus Pori.	11.04.25	Students and professionals in construction and property management at the region Satakunta	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "Spring rushes…"	23.05.25	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "A university degree for everyone – I am dreaming, am I?"	02.06.25	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "Brain activity – on vacation? – 2025"	18.08.25	All of the above	n/a	International	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavaritys.samk.fi”: "Are hemlines and demand for lipsticks forecasting economic conjunctures?"	01.09.25	All of the above	n/a	International	

PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: "Do we need an axe?"	06.10.25	All of the above	n/a	Regional	
PP2 SAMK	Offline event with WIN4SMES presentation or activitites	Brief oral presentation of using Padlet as e-learning platform in our projects, mentioning also WIN4SMEs, in the meeting of the Resource wisdom re-search group of SAMK. Presenters Dr Sirpa Sande-lin and Dr Kari Lilja. Audi-ence was members of the Resource wisdom research group of SAMK, and in ad-dition to them, Viveka Lanne, Mayor, City of Huit-tinen, and Riikka Peippo, Director of Economic De-velopment, City of Huit-tinen.	17.11.25	Regional and national stake-holders such as politicians, business as-sociations, ad-ministrations, employment agencies, chambers, ministries, ed-ucation and university net-works, etc.	>20	Regional	
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavay-ritys.samk.fi”: „BA&VET - rip“ mentions also WIN4SMEs. Blog osaavay-ritys.samk.fi is part of the Agora - the official journal of Satakunta University of	24.11.25	All of the above	n/a	International	

		Applied Sciences, ISSN-L 1456-114X.					
PP2 SAMK	Online newsletters / blogs	Article in the blog “osaavayritys.samk.fi”: „Independence is not free of costs“. Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X.	08.12.25	All of the above	n/a	International	
PP2 SAMK	Online other	In a podcast of the serie “A cup of responsibility” (in Finnish) Dr Sandelin mentioned four projects and explained the goals of these projects. The aim of the serie is to raise awareness of how SAMK as institution work to support sustainability and responsibility.	27.11.25	All of the above	n/a	National	
PP2 SAMK	Offline other	Studia Fair: Wood for Youth project at the exhibition stand. Discussions with about a hundred young students and tens of student counsellors. Dr Sandelin mentioned also the projects Easy Energy, BA&VET and WIN4SMEs in discussions.	25.11.25	Pupils, school leavers and students (15 years and older)	n/a	National	

		The aim of the fair was to increase interest in vocational education and training among the young people, and to tell about EU-funded projects to their teachers and counsellors.					
PP3 TUT	News release	News at website: https://taltech.ee/tartu-kolledz	2024 / once	Staff and students of TalTech Tartu College and general public	online	330 views per month (only front web page)	The news document
PP3 TUT	News release	Social media: TalTech Tartu College at Facebook	2024 /once	TalTech community and general public	online	4,300 (per month)	The news document
PP3 TUT	News release	News at website: https://taltech.ee/	2025 / once	International and Estonian university communities and general public	online	5,500 views per month(only front web page)	The news document
PP3 TUT	Video release	Project video at Youtube https://www.youtube.com/watch?v=fipCBjQWOyc and website https://taltech.ee/tartu-kolledz/projektid	Nov. 2025 /once	General public, interested persons towards project	online	Less than 10 views in Youtube. Not known in website.	Project BA&VET video (1 min 49 sec.)

PP4 Gdansk Tech	Preparation the information about the BA&VET	Preparation short description BA&VET (programme, duration, partners, team)	From the beginning and after end the project (actualization within the project)	website visitors	Gdańsk Tech/ FM&E project' page	Webpage visitors	BA&VET | Wydział Zarządzania i Ekonomii Politechniki Gdańskiej
PP4 Gdansk Tech	Preparation the information about the BA&VET	Preparation short description BA&VET (programme, duration, partners, team)	From the beginning and to end the project	Faculty visitors	During the Faculty' events	Event visitors	Printed and electronic form (leaflet)
PP4 Gdansk Tech	Preparation the information about the BA&VET	Preparation short description BA&VET (programme, duration, partners, team)	From the beginning and after end the project (actualization within the project)	bulletin readers	Gdańsk Tech/ FM&E project' page	All employees and students of Gdansk Tech Univeristy	Nr 278/6 kwietnia 2023 - Biuletyn Politechniki Gdańskiej! (pg.edu.pl)
PP4 Gdansk Tech	Preparation the information about the BA&VET	Preparation short description BA&VET (programme, duration, partners, team, aims and expected results)	From the beginning and to end the project	Members of Consultative Council	During the Consultative Council	Members of Consultative Council (12 persons)	Printed form (leaflet)
PP4 Gdansk Tech	Press conference	Organizing the press conference during the closing project conference	18th of September 2925	All interested parties	Marshal's Office of the Pomeranian Voivodeship, area in front of the 'Polish Sky' hall	Any journalist visit the press conference, but we can discuss with the other	Announcement on the project web page BA&VET | Wydział Zarządzania i

						conference quests.	Ekonomii Politechniki Gdańskiej.
PP5 ECCI	Information about the project in ECCI's webpage (EST/ENG)	Adding information to our webpage under projects subsection.	April 2023	SMEs	ECCI's webpage	3600	https://www.koda.ee/en/about-chamber/promoting-permeability-through-dual-bachelor%27s-programs
PP5 ECCI	Information about the project in ECCI's e-newsletter	Adding information to our enewsletter eTeataja (EST), which goes out both to our members/non-members.	Noveber 2024	SMEs	ECCI's mail-chimp system	7000+	Call to action to participate in the pilot programme
PP5 ECCI	PRESS RELEASE	Once the project is taking more shape, we can issue a separate press release	Spring 2024	Media, / wide public (if press picks it up)	ECCIs PR manager email account	50+	Sent via email
PP6 PCH	Information	General information about the project	Permanent since December 2022	Mainly SME entrepreneurs	website		
PP6 PCH	Article	Article about	January 2023	Mainly SME entrepreneurs	website		
PP6 PCH	Article	https://biurokarier.pb.edu.pl/aktualnosci/bezplatny-cykl-szkolen-online-	29.10.2023	School community, social partners, potential	website	n/a	n/a

		zrownowazone-zarzadzanie-w-msp-323.html		students, public, SME			
PP6 PCH	Article	https://bk.pw.edu.pl/aktualnosci/zrownowazone-zarzadzanie-w-msp	30.10.2024	School community, social partners, potential students, public, SME	website	n/a	n/a
PP6 PCH	Article	https://pomorskaizba.pl/ba-vet-dualne-studia-licencjackie-z-wlaczona-kontynuacja-ksztalcenia-zawodowego/	10.09.2025	School community, social partners, potential students, public, SME	website	n/a	n/a
PP6 PCH	Article	https://pomorskaizba.pl/ba-vet-dualne-studia-licencjackie-i-ksztalcenie-zawodowe/	26.11.2025	School community, social partners, potential students, public, SME	website	n/a	n/a
PP6 PCH	Spot	https://www.youtube.com/watch?v=v4M7do6Q53w	26.11.2025	School community, social partners, potential students, public, SME	YouTube	34 subscribers	Spot

PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=755394549794811&set=a.681030350564565	05.05.2023	School community, social partners, potential students, public, SME	Facebook	153 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=869014101766188&set=pcb.869014168432848	16.10.2023	School community, social partners, potential students, public, SME	Facebook	286 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=778382760967085&set=pcb.778383370967024	17.10.2023	School community, social partners, potential students, public, SME	Facebook	402 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=861463215992372&set=a.477429161062448	22.02.2024	School community, social partners, potential students, public, SME	Facebook	226 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/reel/1624766388059555	29.02.2024	School community, social partners, potential	Facebook	356 reached	n/a

				students, public, SME			
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=933182925487067&set=a.477429161062448	10.06.2024	School community, social partners, potential students, public, SME	Facebook	112 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=958117812993578&set=a.477429161062448	17.07.2024	School community, social partners, potential students, public, SME	Facebook	467 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=986044140200945&set=a.477429161062448	27.08.2024	School community, social partners, potential students, public, SME	Facebook	324 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1034786191521434&set=pcb.1034786744854712	05.09.2024	School community, social partners, potential students, public, SME	Facebook	278 reached	n/a

PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=993001036171922&set=pcb.993002902838402	06.09.2024	School community, social partners, potential students, public, SME	Facebook	167 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/reel/3867459220210106	17.09.2024	School community, social partners, potential students, public, SME	Facebook	198 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo/?fbid=1018319136973445&set=a.477429161062448	09.10.2024	School community, social partners, potential students, public, SME	Facebook	114 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1028146675990691&set=gm.854458396802364	21.10.2024	School community, social partners, potential students, public, SME	Facebook	225 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1035523151919710&set=a.477429161062448	31.10.2024	School community, social partners, potential	Facebook	327 reached	n/a

				students, public, SME			
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1040578958080796&set=pcb.1040601994745159	07.11.2024	School community, social partners, potential students, public, SME	Facebook	376 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1319974253336835&set=a.681030350564565	27.05.2025	School community, social partners, potential students, public, SME	Facebook	416 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://www.facebook.com/photo?fbid=1291498142988875&set=pcb.1291498279655528	18.09.2025	School community, social partners, potential students, public, SME	Facebook	279 reached	n/a
PP6 PCH	Post on social media about the project and its activities	https://l.facebook.com/l.php?u=https%3A%2F%2Fyoutu.be%2Fv4M7do6Q53w&h=AT02WIbDvJSG4nP2LFiqLDyUiNTo93Urh4WIcKM9nQc2fuPNi5vhHt6e0xLlfFVRn9ge2PSqGtEOTfbrwpY6YP54y-	26.11.2025	School community, social partners, potential students, public, SME	Facebook	833 reached	n/a

		Dun63_eICkaak-nZF77_SmErvG57lh5cXbCw_qj8oZuiY3agQi8g&s=1					
Publications in partner journals, books, printed newsletter, etc.							
PP1 HP	Project information brochure 2022	Informing chambers, schools and universities that are member of the Hanse-Parlament about the Project	21.12.2022	Representatives of, Chambers, Vocational schools and Universities	Mail/Brochure	Estimate: 150 (More than 70 chambers, vocational schools, colleges and universities and their employees in Europe)	11_Projects-Hanse-Parlament_Baltic-Sea-Academy
PP1 HP	Broschüre	Informationen in drei Projektbroschüren, Verteilung in 15 Ländern	Dezember 2022, 2023 & 2024		Stakeholder	600	Broschüren
PP1 HP	Handbuch	Buch mit allen Projektergebnissen und Vertrieb über den Buchhandel sowie online	30.09.2025	Projekt- und assoziierte Partner, interessierte Öffentlichkeit			Schriftenreihe Baltic Sea Academy
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: The challenge of having skills needed.	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	29.11.2022	All internet users	https://osaavayritys.samk.fi/2022/11/29/osaamisen-	n/a	Osaamisen haasteet... – Osaava yritys – Mer

					haasteet/#Eng-lishversion		
PP2 SAMK	Article in the blog “osaa-vayritys.samk.fi”: Brief Christmas stories	Blog osaavayritys.samk.fi is part of the Agora - the offi-cial journal of Satakunta University of Applied Sci-ences, ISSN-L 1456-114X	16.12.2022	All internet us-ers	https://osaavay-ri-tys.samk.fi/2022/12/16/brief-christmas-sto-ries/	n/a	brief christmas stories.pdf
PP2 SAMK	Article in the blog “osaa-vayritys.samk.fi”: When the year changes (again)	Blog osaavayritys.samk.fi is part of the Agora - the offi-cial journal of Satakunta University of Applied Sci-ences, ISSN-L 1456-114X	28.12.2022	All internet us-ers	https://osaavay-ri-tys.samk.fi/2022/12/28/vuoden-taas-vaihtu-essa/#eng-lishversion	n/a	when the year....pdf
PP2 SAMK	Article in the blog “osaa-vayritys.samk.fi”: In the same boat…	Blog osaavayritys.samk.fi is part of the Agora - the offi-cial journal of Satakunta University of Applied Sci-ences, ISSN-L 1456-114X	31.1.2023	All internet us-ers	https://osaavay-ri-tys.samk.fi/2023/01/31/sa-massa-vene-essa-mutta-loytyyko-tappia/	n/a	In-the-same-boat.pdf
PP2 SAMK	Article in the blog “osaa-vayritys.samk.fi”: Can we trust…	Blog osaavayritys.samk.fi is part of the Agora - the offi-cial journal of Satakunta University of Applied Sci-ences, ISSN-L 1456-114X	21.2.2023	All internet us-ers	https://osaavay-ri-tys.samk.fi/2023/02/21/voim-meko-luottaa-	n/a	Can_we_trust.pdf

					enaa-mihin-kaan/		
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: Do you know the word “Functio”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	21.3.2023	All internet users	https://osaavayritys.samk.fi/2023/03/21/tunnetko-sanaa-funktio/	n/a	Function.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: Compost in the bed…	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.10.2023	All internet users	https://osaavayritys.samk.fi/2023/10/19/kompostia-sankyyn/	n/a	Compost_in_the_bed.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: The lights of Hamburg	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	6.11.2023	All internet users	https://osaavayritys.samk.fi/2023/11/06/hampurin-valot-the-lights-of-hamburg/	n/a	The_Lights_of_Hamburg.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: Can work and learning be combined?	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	27.11.2023	All internet users	https://osaavayritys.samk.fi/2023/11/27/voiko-tyota-ja-oppimista-yhdistaa/	n/a	Work_and_learning.pdf

PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: Can we have a peaceful Christmas?”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	18.12.2023	All internet users	https://osaavayritys.samk.fi/2023/12/18/saammeko-joulurauhan/	n/a	Can we have peaceful christmas.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: ”He wants a proper orientation…”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	4.2.2024	All internet users	https://osaavayritys.samk.fi/2024/02/04/sehaluaa-kunnonperehdytyksen/	n/a	proper orientation.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: ” The power of example”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	20.2.2024	All internet users	https://osaavayritys.samk.fi/2024/02/20/esimerkin-voima/	n/a	The power of example.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: ” You have to know how to give feedback, but also how to receive it”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	17.6.2024	All internet users	https://osaavayritys.samk.fi/2024/06/17/palautetta-pitaa-osata-antaa/	n/a	giving_feedback.pdf
PP2 SAMK	Article in the blog “osaavayritys.samk.fi”: ” 2024-Brain activity – on vacation?”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.8.2024	All internet users	https://osaavayritys.samk.fi/2024/08/19/aivotoimintaa-lomallako-3/	n/a	2024-Brain activity on vacation.pdf

PP2 SAMK	Article in the blog "osaavayritys.samk.fi": "Threats and opportunities"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.12.2024	All internet users	https://osaavayritys.samk.fi/2024/12/19/uhkia-ja-mahdollisuuksia/#Englishversion	n/a	Uhkia ja mahdollisuuksia – C
PP2 SAMK	Article in the blog "osaavayritys.samk.fi": "A university degree for everyone – I am dreaming, am I?"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	2.6.2025	All internet users	https://osaavayritys.samk.fi/2025/06/02/korkeakoulututkinto-kaikille-untako-naen/	n/a	Korkeakoulututkinto kaikille – Untako näen
PP2 SAMK	Article in the blog "osaavayritys.samk.fi": „Brain activity – on vacation? – 2025"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	18.8.2025	All internet users	https://osaavayritys.samk.fi/2025/08/18/aivotoimintaa-lomallako-2025/	n/a	Aivotoimintaa – lomallako – 2025 – O
PP2 SAMK	Article in the blog "osaavayritys.samk.fi": „Do we need an axe?"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	6.10.2025	All internet users	https://osaavayritys.samk.fi/2025/10/06/oliskos-kirveella-toita/	n/a	Oliskos kirveellä töitä_ – Osaava yritys

PP2 SAMK	Article in the blog "osaavayritys.samk.fi": „Circular economy – the privilege of big actors?"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	10.11.2025	All internet users	https://osaavayritys.samk.fi/2025/11/10/kiertotalous-isojen-etuoikeus/	n/a	Kiertotalous – isojen etuoikeus_ – Osaava y
PP2 SAMK	Article in the blog "osaavayritys.samk.fi": „BA&VET - rip"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	24.11.2025	All internet users	https://osaavayritys.samk.fi/2025/11/24/bavet-rip/	n/a	BA&VET – rip – Osaava yritys – Mene
PP2 SAMK	Article in the blog "osaavayritys.samk.fi": „Independence is not free of costs"	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	Will be published on 8th December 2025	All internet users	https://osaavayritys.samk.fi/2025/12/08/itsenaisyys-ei-ole-ilmaista/	n/a	Itsenäisyys ei ole ilmaista! – Osaava yri
PP3 TUT	News	TalTech magazine: *Mente et manu*	2024 and 2025/twice	TalTech community and Estonian university community	Online (https://taltech.ee/menteetmanu) and printed on paper	TalTech and Estonian higher education institutions/ 1,500 printed newspapers per month	The news document
PP3 TUT	News	Newsaper for scholars in Estonia: "*Õpetajate leht*".	2025 /once	Estonian scholars	Online (https://opleht.ee/category/kutseharid	Estonian education institutions/ 73,000 readers per	The news document

		Publisher Foundation SA Kultuurileht.			us/) and printed on paper	month (online), 2,160 printed news-papers per month	
PP4 Gdansk Tech	Appendix to the journal	Preparation information pa-per about the project	Vol. 1 No. 36 (2023)	Journal/Article readers	REME journal	REME Webpage visi-tors	BA-VET | Re-search on Enterprise in Modern Economy the-ory and prac-tice (most-wiedzy.pl)
PP4 Gdansk Tech	Publication in Journal " Pismo PG" (Journal of Gdańsk Tech)	Preparation information pa-per about the project	Vol. 1 No. 38 (2024)	Journal/Article readers	REME journal	REME Webpage visi-tors	BAVET | Re-search on Enterprise in Modern Economy
PP5 ECCI	Information about the project in ECCI's Annual Report	ECCI's Annual Report is published every year giving the overview of the pro-jects&activities which ECCI has delivered throughout the year.	March 2024	SMEs	ECCI's webpage	3600	
PP5 ECCI	Information about the project in ECCI's Annual Report	ECCI's Annual Report is published every year giving the overview of the pro-jects&activities which	March 2025	SMEs	ECCI's webpage	3600	

PP5 ECCI	Information about the project in ECCI's magazine KTK Teataja	KTK Teataja is bimonthly business magazine, sent out physically to all our members.	October 2023	SMEs	ECCI webpage will have a digital version	3600	KTK Teataja_Oct-Nov 2023 issue.pdf
PP6 PCH	Printed educational materials in a form of a newsletter - The Role of Enterprises in Economic Performance	https://drive.google.com/file/d/11m1t0HnoF-nFEiLCKETa03EIbUjZ9LMYu/view?usp=sharing	27.02.2025	School community, social partners, potential students, public, SME	During educational meeting in Pomeranian Chamber of Handcrafts	42 reached	folder
PP6 PCH	Printed educational materials in a form of a newsletter - Assessment of Economic Relationships and Their Impact on Corporate Objectives with a Focus on Sustainable Development	https://drive.google.com/file/d/1xjsCPD_YR-njueSlA5hG9xqY4Nt0wLyCY/view?usp=sharing	27.02.2025	School community, social partners, potential students, public, SME	During educational meeting in Pomeranian Chamber of Handcrafts	42 reached	folder
PP6 PCH	Printed educational materials in a form of a newsletter Supporting the Development and Implementation of Strategic Corporate Objectives Oriented Toward Sustainable Development	https://drive.google.com/file/d/1ZPyIXhAIIDypIVdSht-b-4q1lZo9YvLL/view?usp=sharing	27.02.2025	School community, social partners, potential students, public, SME	During educational meeting in Pomeranian Chamber of Handcrafts	42 reached	folder
PP6 PCH	Printed educational materials in a form of a	https://drive.google.com/file/d/1P6PUk5-	27.02.2025	School community, social	During educational meeting	42 reached	folder

	newsletter Supporting Green Business Start-ups, Forms of Cooperation, and Corporate Legal Structures in Further Company Development	wSHiO9QkD7OfZvl7y62VA-DWbd/view?usp=sharing		partners, potential students, public, SME	in Pomeranian Chamber of Handcrafts		
PP6 PCH	Printed educational materials in a form of a newsletter Compliance with Commercial Law and Environmental Protection Regulations in Business Operations and Relations with Clients and Suppliers	https://drive.google.com/file/d/1YUZic5irnj9R8nfJVveTZ858DtBsz9zU/view?usp=sharing	27.02.2025	School community, social partners, potential students, public, SME	During educational meeting in Pomeranian Chamber of Handcrafts	42 reached	folder
PP7 BHH	Presentatiom	Posterpresentation at Corporate Learning Camp 2025 (#CLC25)	13.03.2024	Companies, Employees,Students	Hamburg	120	
Introduction of project results in policies, administrations, stakeholders ect.							
PP1 HP	Internationale Beratungs- und Transferkonferenz	Vorstellung des Projektes und vorliegender Ergebnisse sowie Beratungen	16.06.2023	Projekt- und assoziierte Partner, Politik, Verwaltungen, Stakeholder	Budapest	104	Schriftliche Einladung und Protokoll
PP1 HP	Workshop	Erstellung von Implementierungskonzepten und Implementierungsberatungen	17.06.2023	Projekt- und assoziierte Partner	Budapest	48	Schriftliche Einladung

PP1 HP	Internationale Beratungs- und Transfer-konferenz	Vorstellung des Projektes und vorliegender Ergeb-nisse sowie Beratungen	05.09.2024	Projekt- und assoziierte Partner, Poli-tik, Verwaltun-gen, Stakehol-der	Riga	106	Schriftliche Einladung und Protokoll
PP1 HP	Workshop	Erstellung von Implemen-tierungskonzepten und Im-plementierungsberatungen	04.09.2024	Projekt- und assoziierte Partner	Riga	28	Schriftliche Einladung
PP1 HP	Internationale Beratungs- und Transfer-konferenz	Vorstellung des Projektes und vorliegender Ergeb-nisse sowie Beratungen	18.09.2025	Projekt- und assoziierte Partner, Poli-tik, Verwaltun-gen, Stakehol-der	Danzig	74	Schriftliche Einladung und Protokoll
PP1 HP	Workshop	Erstellung von Implemen-tierungskonzepten und Im-plementierungsberatungen	19.09.2025	Projekt- und assoziierte Partner	Danzig	55	Schriftliche Einladung
PP2 SAMK	Presentation on the pro-ject and its goals	Advisory Board of the De-gree Programme in Con-struction and Municipal En-gineering, Pori (and online) 30.11.2022, six company representatives, presenter Dr Sirpa Sandelin	30.11.2022	members of the Advisory Board			
PP2 SAMK	Presentation on the pro-ject and its status	Advisory Board of Built en-vironment, Pori (and online) 14.11.2023, representatives	14.11.2023	Members of the advisory board			

		of companies, SAMK and municipal of Pori, presenter Dr Sirpa Sandelin					
PP2 SAMK	Brief oral presentation of BA&VET and its status	Meeting of the Resource wisdom research group of SAMK, Presenter Dr Kari Lilja	28.4.2025	Members of the Resource wisdom research group of SAMK			
PP2 SAMK	Brief oral presentation of using Padlet as e-learning platform in our projects, mentioning also BA&VET	Meeting of the Resource wisdom research group of SAMK. Presenters Dr Sirpa Sandelin and Dr Kari Lilja	17.11.2025	Members of the Resource wisdom research group of SAMK, in addition to them, Viveka Lanne, Mayor, City of Huittinen, and Riikka Peippo, Director of Economic Development, City of Huittinen			
PP5 ECCI	Project introduction at a meeting with representatives of Estonian Ministry of Economic Affairs and Communications	ECCI has meetings with representatives of the Ministry to give the update on services & projects. This gives an opportunity to talk	April 2023	Representatives of the Ministry	Face to Face meeting	TBC	

		about the project among the stakeholder who is partly responsible for green deal activities in Estonia.					
PP5 ECCI	Project introduction at Eurochambers event Connecting the European Chambers, 28-29.6.23 in Brussels	Eurochambers event Connecting the European Chambers, 28-29.6.23 in Brussels in a traditional event organized by Eurochambers to bring together different chambers across the network.	June 2023	Chambers across Europe	-	100+ representative joined the event in real life, and 60+ via ZOOM	
PP6 PCH	International Press Conference in Marshal's Office of the Pomeranian Voivodeship	https://www.facebook.com/photo?fbid=1291498142988875&set=pcb.1291498279655528	18.09.2025	School community, social partners, potential students, public, SME	Gdańsk	Around 120 participants	Photos, social media posts
PP7 BHH	Discussion	Panel discussion at BHH: "Sustainability management in the conflict between clean and green"	24.06.2025	Companies, Employees, Students		70	
Disseminations to national and international umbrella organizations from business associations and educational institutions							
PP1 HP	Transfer	Schriftlicher und elektronischer Transfer Projektergebnisse zu den assoziierten Partnern	2024 - 2025	Kammern & Unis	11 Länder	70	

PP1 HP	Beratungen	Bedarfsorientierte Implementierungs-Beratungen der assoziierten Partner	2024 - 2025	Kammern & Unis	11 Länder	70	
PP5 ECCI	Yearly meeting with umbrella organizations, organized by ECCI	Yearly meeting with umbrella organizations in organized in order to give an overview of all the different activities ECCI is tackling.	22nd of January 2025	Approx 20 representatives of umbrella organizations	-	Approx 20	22.1.25_Chamber round-table.jpg
PP6 PCH	International Press Conference in Marshal's Office of the Pomeranian Voivodeship	https://www.facebook.com/photo?fbid=1291498142988875&set=pcb.1291498279655528	18.09.2025	School community, social partners, potential students, public, SME	Gdańsk	Around 120 participants	Photos, social media posts
Other activities							
PP1 HP	Result Video	Erstellung und Veröffentlichung Video A "Overview Project"	30.09.2025	Projekt- und assoziierte Partner, interessierte Öffentlichkeit			Video
PP1 HP	Result Video	Erstellung und Veröffentlichung Video B "Analysis Results & Train the Trainer Program"	30.01.2025	Projekt- und assoziierte Partner, interessierte Öffentlichkeit			Video

PP2 SAMK	Poster to project wall	In SAMK's project wall all the projects SAMK is involved are presented	16.11.2022	All visiting at SAMK Pori	SAMK campus Pori	n/a	Posterv1.pdf
PP2 SAMK	Updated flyer	Flyer containing all the active projects	21.11.2022	to be given to those interested		n/a	Esite_final_v3_2022_A5.pdf
PP2 SAMK	Discussion with the president of Finnish Vocational Educational Research Association, Dr.Tarja Lang	During the discussion, Dr Lilja briefly presented the research activities of SAMK including the international projects approaching the vocational education, like BA&VET, and Dig-Con	2.11.2023	Dr. Tarja Lang	SAMK Campus Pori	1	n/a
PP2 SAMK	Meeting with Dr Nathalie Boudeau	Dr Sandelin presented the project BA&VET to Dr Nathalie Boudeau (Supmicrotech-ENSMM), France	22.5.2024	Dr Nathalie Boudeau	SAMK Campus Pori	1	n/a
PP2 SAMK	Meeting of the Resource Wisdom Team	Dr Sandelin and Dr Lilja presented the project BA&VET.	27.5.2024	Members of the Resource Wisdom Team	SAMK Campus Pori	20	n/a

PP2 SAMK	Private conversion	Dr Sandelin presented the project to Dr Fideline Tchuenbou-Magaia, MBiochem, MRes, AMIChemE, PhD, PGCert, SFHEA, NEBOSH HSE Cert Process Safety Management, Reader in Green Technology, Chemical Engineering, Year 3 Chair, Faculty of Science and Engineering, University of Wolverhampton, Wulfruna Street, Wolverhampton, WV1 1LY, United Kingdom.	29.8.2024	Dr Fideline Tchuenbou-Magaia	Via Teams	1	n/a
PP2 SAMK	Meeting	Dr Sandelin and Dr Lilja presented briefly the project to Ms. Kariniemi	17.10.2024	Katri Kariniemi, the new supervisor of project assistants.	SAMK Campus Pori	1	n/a
P2 SAMK	Result video	result video presenting the design, test and evaluation of curriculum “Management of renewable energy technology in buildings”	15.9.2025	Public, directed to everyone interested in renewable energy and/or development of curricula.			

PP2 SAMK	Discussion during the Kirkkokallio-conference,	Dr Lilja told about Easy Energy, BA&VET and passed projects approaching the energy efficiency, sustainability and circular economy.	5.11.2025	Kalle Hakala, Project manager, SWECO, Henri Hakala, Regional Manager, Ramboll, + local inhabitants	Hall of Kankaanpää, Kankaanpää	5	Photo: Tomas Regan
PP2 SAMK	Studia Fair: Wood for Youth project at the exhibition stand. Discussions with about a hundred young students and tens of student counsellors. Dr Sandelin mentioned also the projects Easy Energy, BA&VET and WIN4SMEs in discussions.	To increase interest in vocational education and training among the young people, and to tell about EU-funded projects to their teachers and counsellors.	25.11.2025	Students and student counsellors.	Helsinki Fair Centre https://studia.messukeskus.com/en/	n/a	
PP2 SAMK	In a podcast of the serie “A cup of responsibility” (in Finnish) Dr Sandelin mentioned four projects and explained the goals of these projects.	To raise awareness of how SAMK as institution work to support sustainability and responsibility.	27.11.2025	General Public	https://www.youtube.com/watch?v=swdGDVttQn4	n/a	
PP3 TUT	Result Video	Erstellung und Veröffentlichung Video Video G “Experience with the study program Management of	30.09.2025	Project and associated partners, interested			Video

		Renewable Building Energy Technology and with innovation support for SMEs"		members of the public			
PP4 Gdansk Tech	BPM Symposium	Print the leaflet and add to the welcome pack for participants	23 October 2023	Scientists and practitioners interested in the Business Process Management area (research, education, implementation)	Sopot	70 persons	Each participant received the leaflet
PP4 Gdansk Tech	BPM Symposium	Print the leaflet and add to the welcome pack for participants	24-26 April 2025	Scientists and practitioners interested in the Business Process Management area (research, education, implementation)	Sopot	64 persons	Each participant received the leaflet
PP4 Gdansk Tech	Video preparation	Preparation scenario and produce the video promoting BAVET activities	July 2025				Video sent to the project leader
PP4 Gdansk Tech	Meeting with the Hamburg Berufliche Hochschule	Consultation for organizing the study visit.	July 2024		FM&E	2	https://zie.pg.edu.pl/aktualnosci/2024-07/spotkanie-z-

							przedstawi-cielami-beruf-liche-hoch-schule-z-hamburga and Insta-gram
PP4 Gdansk Tech	Study visit	Organizing the study visit for 12 German students. Visit was organized by the BAVET team	October 2024		FM&E	12 (students) +2 (teachers)	https://zie.pg.edu.pl/aktual-nosci/2024-10/wizyta-stu-dentow-z-hamburg-be-rufliche-hoch-schule and Face-book
PP5 ECCI	LinkedIn post about the final meeting of the BA&VET project in Gdansk	LinkedIn post about the fi-nal meeting of the BA&VET project in Gdansk	30th of Sept'25	ECCI LI page followers	-	No information	https://www.li nke-din.com/posts /ecci_bavet-projekti-l%C3%B5pu-kohtumine-gdanskis-acti-vity-7378765117695492097-jidx?utm_sou

							rce=share&utm_medium=member_desktop&rcm=ACoAADp-2QBq0pNDR-8Ka-dEyhM4TSn2XrwGfhU
PP5 ECCI	Ettevõtlusminutid on green skills with Taltech University representatives	2 respresentatives from Taltech talk about green and AI skills and sustainability	Aug'25	Kuku Radio followers/listeners	-		
PP5 ECCI	Video about the learnings of BA&VET project for ECCI	In this short video Mrs. P. Potisepp gave a short overview of the learnings of BA&VET project for ECCI	From Sept'25 +	ECCI YT channel followers	-		Kaur's Video - Sep 15, 2025-VEED.mp4
PP5 ECCI	Final conference in Gdansk, Poland		Sept'25				15.09.2025_Energy Consultant Course Training Summary_P.Potisepp.pptx
PP6 PCH	Result Video	Preparation Video E "Training program Sustainable	30.09.2025	Project and associated partners, interested			

		Management and implementation experience”		members of the public			
PP7 BHH	International Cooperation	Pomeranian University UPSL study trip to BHH, Hamburg, DE	18.11.2024	Higher educational schools, universities and their teaching personnel	11		
PP7 BHH	International Cooperation	Pomeranian University UPSL study trip to BHH, Hamburg, DE	23. – 25.09.2025	Higher educational schools, universities and their teaching personnel	10		